

Best-Fundraising-Ideas

www.Best-Fundraising-Ideas..com

Gifts 'N Things Lil' Shopper's Shoppe

Deb Murray, National Fundraising Rep Serving Organizations Since 2002



What is a Lil' Shoppers Shoppe?

Lil' Shopper's Shoppe is a family owned and operated business that has been in operation since 1976. Holiday Shop is a gift-buying business where the merchandise is shipped to the school, children go into the elementary schools, shop independently and shop for Mom, Dad, Brother, Sister, with most of the gifts are priced under \$5.00. Students have the chance to shop on a small budget and with just \$10 they can buy several gifts for family members, teachers, etc.

It runs similar to a book fair. Everything is sold on consignment and there's no risk to your school.

Why Choose Lil' Shoppers Shoppe?

1) The Quality of our Gifts - We design 100% of our gifts, including the packaging to give them character and the kids can feel proud of their selections even if they are just 50 cents or a dollar. They are not just imprinted novelty items. Our quality sets us apart from other companies.

2) Technology - We've had a chairperson's website to give you accesses to everything you need to know about your holiday shop. We also have an app to give you the ability to check students out to make it quick and easy. We also have a gift certificate program where families can pay with a credit card and then students can go in with a gift certificate instead of cash.

3) Attention to Detail - We make sure there are images on everything we do from pictures on the tent card, to the inventory sheet etc. to make your job easy and simple.

The Lil' Shopper's Shoppe provides everything you need at no cost to your school!

As Easy As 1-2-3!

- Colorful Parent Letters (also available in Spanish)
- Budget Envelopes
- Decorated Tablecloths
- 3 Different Sizes of Gift Bags
- Colorful "Coming Soon!" Event Posters
- Chairperson Planning Guide

- Guaranteed Pre-Holiday Delivery on Every Reorder Item
- Pre-Coded Merchandise For Easy Checkout!
- Pre-Priced Tent Cards (with images of items)
- UPS Next Day Delivery on All Re-Orders!
- Complete 24/7 online chairperson website

We make set up as easy as possible:

Every box that arrives at the School will have its own packing slip on top so there is no need to share a master inventory sheet or wondering what is in the box. A chairperson last year said that we carry multiple "Rings" and that pictures would be helpful in recognizing the different items. Each packing inventory list has images of each item next to the description and quantity to make things easier. We have also added images to the Pre-Priced tent cards which correspond to the pricing you select when you sign up. (0% profit, 10% profit, 20% profit or Blank if you would like to set your own prices) With images now on our tent cards even a volunteer who only has an hour to help out can help with restocking by simply matching the pictures with the items. Year after year we try to think of new ways to make your job easier!

There are so many Reasons why your School should schedule a Lil' Shopper's Shoppe this fall!

Students love it...

For many children, this may be the first time they experience the thrill of picking out their own holiday gifts for family and friends.

Parents love it...

During the holiday season, parents can rest assured that their children will shop in a safe, non-commercial setting. Teachers love it... Your faculty can teach their students about budgeting and spending wisely at the school holiday gift store and emphasize the joy of giving.

Administrators really love it...

The Lil' Shopper's Shoppe is a popular family service that's risk-free and easy to run for the PTA or PTO in the school!

School PTO Members love it...

We've taken a lot of steps to make the entire experience and job very easy and simple for your PTO members and volunteers. From technology to detail we've taken the steps to make our Lil' Shopper's Shoppe a great experience for your PTO.

As Easy As 1-2-3!

The Lil' Shopper's Shoppe features over 110 high-quality holiday gift items priced within a child's budget–from pocket change to \$10.00, with most gifts under \$3. You'll find something here for everyone on a child's list: Mom, Dad, Brothers, Sisters, Grandparents, Teachers, Special Friends, and Pets.

Gifts

The Lil' Shopper's Shoppe was developed by listening to the needs and past experience of school administrators, teachers, and PTA & PTO parent organizations for over 35 years. The result is an in-school holiday shopping program that is simple and straightforward: everything you need to run a successful holiday shop – Santa shop is included–all you do is sign up volunteers! Best of all, The Lil' Shopper's Shoppe is RISK-FREE: it won't cost your school a penny... there are no freight charges or hidden costs... you only pay for the merchandise you sell... and everyone enjoys the holiday spirit!

Top Quality Gifts

The Lil' Shopper's Shoppe® offers only high-quality holiday gifts priced right for kids shopping. Many of the gifts are designed from input by PTA & PTO volunteers, teachers and students. There's something here for everyone! *Convenient*

The parents of the kids that go shopping at your school will really appreciate the help during such a busy time of year! *Popular*

The Lil' Shopper's Shoppe® is a great opportunity to bring high-quality gifts and a risk-free holiday shopping program to your school.

Educational

With the help of parents and teachers, students can learn the value of money and how to spend it wisely.

Safe

Children shop under adult supervision in a safe indoor environment. Volunteers help out but never pressure the kids who are shopping to have to buy.

Be sure to consider the 15 BENEFITS of our program when choosing your holiday shop supplier!

1) A Family Business with Over 40 Years of Experience and Integrity! We're extremely proud to have been chosen by thousands of volunteers who have placed their trust in us!

2) Quality Gifts – We are the only supplier who designs 100% of our items & packaging. In addition, we buy directly from the manufacturers to keep our prices low for a child's budget.

3) Safety Tested – All children's items and jewelry have been tested and meet or exceed the standards set by the Consumer Product Safety Improvement Act (CPSIA)

4) New Merchandise Selection Every Year – We offer a completely new line of merchandise every year. We will not send you 50 new items and the rest closeouts or fundraising overstocks!

5) **Risk-Free** – All the merchandise is on consignment! Return unsold merchandise, no freight charges, no hidden cost....pay after your sale is over!

6) Gift Certificates – A great option if a family prefers to use a credit card instead of sending their child to school with cash! In addition, they can email family members to sponsor their child.

7) Free UPS Next Day Air Reorders – We allow you to place one reorder every day of your sale! Most of our competitors will restrict the number of reorders you are allowed.

8) Custom Chairperson Website – 24/7 EASY online access. View everything Online: starting inventory, tracking, reordering, invoicing and have access to all support materials 24/7.

9) Price Coded Merchandise – No more looking up the price of each item over & over again!

10) Cash Register App – Make checkout 3x faster! Available for Apple: iPhone, iPad, iTouch; Android & web based which will work on any computer, tablet or smartphone. Optional: Credit Card Processing.

11) Free Supplies – Posters, Parent Letters (English/Bilingual), Budget Envelopes, How-To- Manual, Tablecloths, Pre-Priced Tent Cards, Gift Bags and more.

12) Pictures of Our Items Make it Easy – Pre-priced tent cards, box inventory sheets, closing sale sheet all have pictures of our items to make: set up, shopping and closing your sale easy!

13) \$5.00 Merchandise Guarantee – Our I.O.U. The system is backed by a \$5.00 Guarantee to make sure every child will have exactly what they want for the holidays!

14) 100% Product Satisfaction Guarantee – If a gift is damaged, broken or a parent isn't happy for any reason we will replace it or refund the child's purchase at any time!

15) Earn Approximately 10%, 20% or More Profit by Setting Your Own Prices. PLUS...Choose an Early Sign Up Bonus!