



Simply the Best!



Best-Fundraising-Ideas.com

Helping organizations to raise money since 2002!

Contact Us!

Phone:

(860) 384-3691

Email:

deb@best-fundraising-ideas.com

Everyone loves candles! Our GLOW Scented Candles Fundraiser is a top-recommended fundraiser. It consistently achieves the highest seller participation and average sales. Plus, the online store is exceptional! Start early in the spring or early fall for higher sales and participation, combining brochures and online sales.

- Seasonal brochures for Spring/Summer and Fall/Winter Brochures are free, and there are no upfront costs!
- **Online Fundraising Store** – Combine online sales with brochure sales, and orders can be shipped to the organization or to home! A virtual fundraiser is optional.
- Receive a 50% profit when brochure sales plus online sales shipped to the organization are 100+ items sold, 40% if less. Profit is 40% on online sales shipped-to-home and virtual fundraisers.
- Shipping for brochure sales and online orders is free when an order is \$99+ in sales! Shipping is just \$11.95 if an order is less than \$99.
- Phone support is available 7 days a week and evenings by calling our office at 860-384-3691. Call us to complete your registration. We'll set up your online store, customize a participant letter with details and a QR Code, and ship your free brochures. We will help you from start to finish.
- Easy cash sales! With \$5 increments, most items are \$15.
- We offer premium, easy to sell, coconut & soy-blend candles, Wax Melts, Room Sprays, and Essential Oils.
- Large variety of traditional and modern fragrances
- Premium Quality Products you'll love to sell, and your supporters will be eager to buy year after year!
- Products are proudly made in the USA.
- Perfect for gift-giving any time of the year.
- No Minimums - Perfect for any size group!
- Includes a dashboard for the chairperson and a dashboard for each seller to view their online sales.
- Orders are packed by-the-seller for easy distribution.
- Fast order processing allows time for fundraising through Thanksgiving for Christmas Delivery or end-of-the-schoolyear/end-of-season fundraisers.
- Public School Purchase Orders are accepted.
- Payment by Check, Money Order, or Credit Card.
- No backorders and no substitutions are shipped.

### Benefits of Choosing GLOW Scented Candles for your next Fundraiser

- **50% profit opportunity for your organization!** You'll earn 50% profit when the combined brochure and online ship-to-organization sales are 100+ items and 40% profit if less than 100. That's just ten students selling ten items, and most supporters buy 2-4+ items each! Shipping is free when your combined brochure sales, plus online ship-to-organization sales, are just \$99+ in retail sales, \$11.95 if less than \$99. There are no minimums to place an order. Online ship-to-home and virtual fundraisers earn 40% profit. The shipping fee for online ship-to-home orders and virtual fundraisers is free with a \$99+ order, and \$11.95 flat-rate fee if less than \$99. With affordable pricing, our items are easy to sell! Our candle fundraiser is a perfect choice for spring and fall fundraisers. Shipping is fast, and you won't wait for weeks to receive your order. You can fundraise through Thanksgiving and receive your shipment before Christmas!
- **Your customized online fundraising store** can be combined with our brochure fundraiser, or you may offer a 100% Virtual, ship-to-home online fundraising store. (Note: Virtual fundraisers for any fundraising company average 85% less in sales than traditional in-person sales with a fundraising brochure. Brochure sales achieve higher sales.) We suggest your sellers share their unique shopping link with friends and family, near and far throughout the lower 48 states, that will not be seen during the sale or when a customer needs to pay by credit card. Online orders can ship to the school/organization for just \$1.95 or customers can pay a \$11.95 shipping fee and have their order shipped sooner and to their home address. Our online store offers all the items in our brochure plus 2-3 times more items and fragrances. The online store is super easy for participants to register as sellers. It includes a dashboard for the sellers to track their sales, a dashboard for the chairperson to track all registrations and sales, enter orders, print reports, view tracking, etc.
- **Participant Letter** - While your brochures are in transit, Best Fundraising Ideas, we will customize a participant letter for your organization for free. Your letter will have the details of your fundraiser and directions along with a webpage link & QR Code for easy registering as a seller for our online store. We will also include tips to increase sales by sending emails, texts, and posting on social media. To help maximize your sales, the letter includes tips to increase sales by sharing the online store via email, text, and social media.
- **Fundraising brochures will be shipped FREE**, and you can begin your fundraiser in about 7 days! You can maximize your selling opportunity by starting earlier and running your fundraiser later into the season than most fundraising companies! Our fast processing lets organizations maximize their selling season and receive their shipment before the end of a school year, sports season, etc.
- **Fundraising with GLOW Scented Candles is EASY!** There are no start-up fees, no minimums, and no case requirements to place an order. You'll keep your profit upfront. We provide excellent customer service, extended evening and weekend office hours, and a solid commitment to helping you succeed! Call us today, and you can receive your brochures in a few days!

■ **Choose from seasonal brochures:** Fall: Aug-Dec and Spring: Jan-Aug. Our brochures offer simple and easy-to-sell items, including our most popular items. In addition, supporters can shop at your online store, which offers almost three times as many scents and more items. There's something for everyone! Your supporters can select from several candle sizes and styles, wax melts, room sprays, and essential oils.

■ **Sell premium quality coconut & soy-blend candles proudly made in the USA.** Our candles are competitively priced, easy to sell, high in demand, and will be loved by your customers. Your supporters will love the variety of candle scents offered. Our exclusive candles are proudly made in the USA and are loved for being highly fragrant, burning clean and evenly, containing no lead wicks, and having no unhealthy additives. Organizations repeat our fundraiser yearly due to customer demand and increased sales!

■ **Best Fundraising Ideas can help you with entering the participants' orders! Orders are Packed by Seller for FREE** to make distribution a snap. Individual boxes are labeled with each seller's name, making pick-up a breeze! Bulk shipping is optional.

### Retail Pricing and Profit Chart

■ **Easy and affordable Cash Sales!** All items, except for four, are priced in \$5 increments, eliminating the need for \$1 bills for change. Most items, including Classic Candles, Large Cube Melts, Room Sprays, and Essential Oils, are priced at \$15. Our 2-Wick Signature Candles are priced at \$25. Four Boxed Candles are priced at \$38.

Number of Sellers each selling just 10 of the \$15 items	Number of Items Sold	Average Profit
25	250	\$1,875
50	500	\$3,750
100	1,000	\$7,500
200	2,000	\$15,000
400	4,000	\$30,000

### How does the program work?

■ Select the Fall/Winter or Spring/Summer program (fall/Winter is available Aug-Dec, Spring/Summer Jan-Aug).

■ **Review the Sales Agreement**, complete it, and return it by scan/email or by postal mail. You can also fill out our form online at [www.Best-Fundraising-Ideas.com/fundraising-agreement](http://www.Best-Fundraising-Ideas.com/fundraising-agreement). You can also call us at 860-384-3691 to get started right away! We'll set up a chairperson's dashboard for order entry and real-time reporting for brochures and online sales. The chairperson and sellers will receive an email throughout the sale with notification updates for online sales achieved.

■ **Distribute brochures to your sellers** and determine how long you will continue to sell. Two to three weeks is recommended. Customer checks, if taken, are made payable to your organization. If your organization is not tax-exempt, you can collect and report your sales to your state. GLOW will collect tax only on online orders that ship to a TX address.

■ **Collect all brochures and payments** at the end of your selling period and then call 860-384-3691 or email [deb@best-fundraising-ideas.com](mailto:deb@best-fundraising-ideas.com). There are no minimums for submitting an order. Simply log into your chairperson's dashboard, where you can easily enter the tally of items sold for each participant. Orders will be packed and labeled for each participant, and with no sorting, distribution will be a breeze! If you prefer to sort the orders, you can enter the order as one tally. For small orders, photos can be emailed to us for data entry, or time permitting, for larger orders, the order forms can be mailed to us, and we can complete your data entry. We are easy to reach if you need help or have questions. You'll keep your brochures and profits upfront. An invoice will be emailed to you once your order has been submitted. Profit from your online sales is applied as a credit to your invoice, reducing the amount due. No waiting for a check! Note: Time permitting, you can ship your brochures to Best Fundraising Ideas, and we can complete the order entry for you at no charge.

■ **Pay for your purchase.** We accept school or organization checks, cashier checks, money orders, or credit cards. Once received, your order will be shipped within ten days. W-9s and vendor applications are provided as needed. A written purchase order for public schools is accepted. Late orders are accepted with no minimum required.

■ **For the shipping of your online sales to your organization, customers only pay a \$1.95 fee! Online sales shipping to your organization combines with your brochure sales to qualify for a 50% profit when you sell just 100 items.** Customers out of the area can shop and choose to have their orders shipped to their homes. A \$11.95 flat fee shipping fee is added if the sale is less than \$99. Shipping is free with \$99+ in sales. Profit for online sales shipped to home earns a 40% profit. Glow will credit your online sales profit on your brochure sales invoice.

■ **Report any missing or broken items.** Our shipments rarely contain missing or broken items. However, if any corrections are required, submit a claim form, and we will ship replacements.

■ **We'll provide coaching and phone support 7 days a week, including weekends, to help your campaign succeed** and a solid commitment to providing excellent customer service. If you are looking for an experienced and proven fundraising company, look no further! Since 2002, we've been working with thousands of organizations across the US to help raise money for their organization. Our experience and commitment provide you with the best experience possible in anticipation of us working together for years to come. I'm confident you'll be very pleased with our program, and your supporters will be, too! I look forward to helping you exceed your fundraising goal and having fun selling candles! **Together, let's make your next fundraiser the most successful one ever!**

**Proud member of The Association of Fund-Raising Distributors and Suppliers (AFRDS)  
As seen on the TODAY SHOW!**



GLOW Scented Candles Agreement

Best Fundraising Ideas

Specializing in Candle Fundraisers for 20+ years

Best-Fundraising-Ideas.com

Return Sales Agreement by:

Scan/Email: deb@best-fundraising-ideas.com

Postal Mail: 102 Thompson St, S. Glastonbury, CT 06073

Or call us to get started! (860) 384-3691

Organization Name: \_\_\_\_\_

Shipping Address for BROCHURES (No PO Box): \_\_\_\_\_ Ship to Business/School \_\_\_\_\_ Ship to Home Address

Business Name or School if applicable: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Shipping Address for PRODUCTS: \_\_\_\_\_ Ship to Business/School (requires signature) \_\_\_\_\_ Ship to Home Address (no signature)

Business Name or School if applicable: \_\_\_\_\_

Street Address (no PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Chairperson: \_\_\_\_\_ Email (Print Clearly): \_\_\_\_\_

Phone-Day: (\_\_\_\_\_) \_\_\_\_\_ Evening: (\_\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_\_) \_\_\_\_\_

Treasurer or Person Responsible for Payment: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Number of Participants: \_\_\_\_\_ Approximate Date of Fundraiser: \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

Brochure Selection / Online Sales: \_\_\_\_\_ FALL/WINTER (Aug-Dec) \_\_\_\_\_ SPRING (Jan-Aug) or \_\_\_\_\_ 100% Virtual

Brochures: Brochures are FREE! There are NO upfront costs to ship our brochures to your organization. We require no cancellations!

Profit: Candle Brochures - Organizations earn a 50% profit with our brochure and online ship-to-organization sales with 100+ items sold, 40% if fewer than 100 items are sold. Profit for online sales shipped to home and virtual fundraisers is 40% profit. Organizations will be invoiced for the amount due to buy the items and profit for the brochure sales are kept upfront by your organization. For online sales, GLOW Scented Candles will apply the profit earned to your brochure sales invoice. For virtual fundraisers, GLOW will mail a check to your organization for 40% of your online sales.

Product Availability/Pricing Guarantee: Spring brochures/products are available through August 31st. Fall brochures/products are valid through January 31st. Payment must be received by the retirement date. Many items will no longer be available following the retirement date.

Samples, Late Orders: No product minimum required. Regular pricing applies for samples and late orders, a \$11.95 shipping fee applies.

Sales Tax: State sales tax is paid by customers ordering online for orders shipped to a TX address.

Shipping: Shipping is free when your brochure and online ship-to-organization sales are \$99 or greater. A \$11.95 shipping fee is charged if your sales are less than \$99. Any late orders submitted will add a \$11.95 shipping fee per shipment if the order is less than \$99. All orders are shipped by UPS except for large orders shipped by Common Carrier. There are no fees for orders packed by the seller. Shipping Fees are subject to increases if increased by UPS.

Payments: Customer checks are made payable to your organization. Organizations can pay by a school or organization check, Money Order, Cashier Check, or Credit Card. Personal checks, temporary checks, checks with hand-written group/business names can't be accepted. Following receipt of payment in full or a purchase order, orders will be packed and shipped. Purchase Orders are accepted for public schools only and must be paid in full within 30 days. All terms for a purchase order must be agreed upon before starting a fundraiser, including the completion of vendor applications if required by the organization. Payment can't be delayed if vendor applications and W-9s are requested after orders have been shipped.

Pack-By-Seller: Provided Free.

Delivery: Products are generally shipped within 10 business days after your payment/purchase order is received.

Missing or Broken Items: In the chairperson's dashboard, report any missing or broken items within 7 days. The organization will be responsible for the accuracy of the total sold and ordered. Additional requests for replacements are subject to shipping fees.

Sales Agreement: Upon receipt of your signed agreement, brochures will be shipped. I have read, understand, and agree with the terms listed above and have received approval from my organization (school principal, board members, etc.) to sign on behalf of my organization.

\_\_\_\_\_  
Chairperson Title GLOW Scented Candles Date

Deb Anderson